



'Building meaningful relationships between education and business & industry'

Professional development events with business & industry open to teachers & advisers

Christmas Term 2014 Programme

Event / Venue / Date	Line of Learning	Summary of CPD event	Cost of event	Contact to book places on the event
<p>Careers in Food & Farming and Agri-tech CPD Event</p> <p>NIAB Park Farm, Impington, Cambs</p> <p>Tuesday 21st October 2014</p> <p>9.00 am - 1.00 pm</p>	<p>Careers & IAG</p> <p>Employability Skills</p> <p>WRL</p>	<p>EDGE Apprenticeships are hosting a CPD day at NIAB Innovation Farm for teachers and careers advisors in your area. The event is supported by Easton and Otley College and Beacon East.</p> <p>The land-based sector employs over 3.5m people in the UK which is nearly 1 in every 7 jobs. With over 200 different careers ranging from engineering to horticulture, IT and marketing to livestock there are opportunities available for pupils of all abilities.</p> <p>At the event you will hear how new technology, advanced science and research are shaping the agricultural industry to meet the UK and global food security challenges of the future. You will get the chance to speak to scientists about the pioneering work currently being undertaken at the NIAB farm, whilst also meeting industry professionals and fellow educationalists.</p> <p>Find out more about the industry and the apprenticeships available.</p>	Free	<p>Mark Bruhin - Beacon East</p> <p>07766 056330</p> <p>mbruhin@beacon-east.co.uk</p>
<p>Great Yarmouth Leisure & Tourism Sector CPD Event</p> <p>Great Yarmouth Tourist Centre</p> <p>Wednesday 5th</p>	<p>Leisure & Tourism</p> <p>Business Studies</p> <p>Careers & IAG</p>	<p>Sponsored by Norfolk County Council and in partnership with Great Yarmouth Borough Council; Beacon East is proud to present this exciting new FREE CPD opportunity. In addition to the energy industry, tourism is vital to the economy of Great Yarmouth. Delegates will learn about the latest developments in this key Norfolk sector and how heritage plays a significant role in the</p>	Free	<p>Mark Bruhin - Beacon East</p> <p>07766 056330</p> <p>mbruhin@beacon-east.co.uk</p>

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<p>November 2014 9.00 am - 3.00 pm</p>	<p>Employability Skills</p> <p>WRL</p>	<p>growth of Great Yarmouth tourism. It will also be a great opportunity to learn about the invaluable role Great Yarmouth Borough Council plays in promoting a '<i>Greater Yarmouth</i>'.</p> <p>4.2 million people visit Great Yarmouth each year. The area has the largest number of bed spaces for tourist visitors in Norfolk, with a third of all tourists who visit Norfolk staying in the borough of Great Yarmouth and one in four of all tourists visiting Norfolk or Suffolk staying there. The service industry ensuring that this number of people enjoy a fun and safe holiday in a friendly environment means that almost 30% of jobs in the area are tourism related. Heritage is a vital part of Great Yarmouth tourism. <i>The Great Yarmouth Preservation Trust</i> works to preserve, save and promote the historic built environment. The trust also works as a training provider helping to address the acute heritage sector skills shortages within the borough. By creating direct employment opportunities and meaningful training on trust projects their ambition is to develop a core of highly skilled local craftspeople and professionals to ensure the preservation of our heritage. They offer intensive training in a broad range of heritage skills, including timber framing, thatching, flint knapping, surveying and research. Many trainees have progressed to full apprenticeships with restoration contractors, become project officers, begun careers in museums and established themselves as freelance monument conservators. For further information on Great Yarmouth Leisure & Tourism go to www.great-yarmouth.co.uk</p> <p>This new CPD event will cover many areas including:</p> <ul style="list-style-type: none"> • Leisure & tourism update: statistics, demographics and economic impact on Great Yarmouth • Marketing Great Yarmouth leisure & tourism - a '<i>Greater Yarmouth</i>' • Opportunities for young people in leisure & tourism • Role of heritage in Great Yarmouth leisure & tourism • Tours of Great Yarmouth leisure & tourism sites 		

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		<ul style="list-style-type: none"> Great Yarmouth leisure & tourism case studies and future student visits 		
<p>'It's not all about oil rigs' Energy Sector CPD Event</p> <p>Hethel Engineering Centre, Nr Mulbarton</p> <p>Wednesday 12th November 2014 9.00 pm – 1.00 pm</p>	<p>Engineering</p> <p>Design Technology</p> <p>Science</p> <p>Careers & IAG</p> <p>Employability Skills</p> <p>WRL</p>	<p><i>Sponsored by Norfolk County Council and in partnership with OPITO; Beacon East is proud to present this brand new CPD event as part of National Oil & Gas Skills Week.</i> This event will update your knowledge of hidden career opportunities of in the energy sector; with particular reference to supporting the 11 – 19 curriculum and Careers & IAG. It will also launch numerous careers resources and packages for your schools. <u>By attending this new event your school will be entitled to access a limited number of free places on the 'in school' careers support programme.</u> For further information on OPITO and National Oil & Gas Skills Week go to the designated website http://www.nationaloilandgasskillsweek.com/</p> <p>This new CPD event will cover many areas including:</p> <ul style="list-style-type: none"> Latest updates and opportunities in the oil & gas industry Launch of brand new industry online portal covering skills and careers <u>New Student Support Careers Package - limited free places for schools attending this CPD event</u> Tour of Proeon industry premises at Hethel Engineering Centre Brand new job profiles detailing knowledge on hidden careers in the sector Meet the local employers keen to work with your school 	Free	<p>Mark Bruhin - Beacon East</p> <p>07766 056330</p> <p>mbruhin@beacon-east.co.uk</p>
<p>Advanced Manufacturing & Engineering Sector CPD Event</p> <p>Nexus Engineering Centre, Gorleston, Nr</p>	<p>Design Technology</p> <p>Engineering</p> <p>WRL</p>	<p>Sponsored by Norfolk County Council and in partnership with Nexus Engineering Centre; Beacon East is proud to present this brand new CPD event for teachers and careers advisers. This FREE event will provide a series of presentations, activities and panels updating your knowledge of opportunities in the advanced manufacturing & engineering sector.</p>	Free	<p>Mark Bruhin - Beacon East</p> <p>07766 056330</p> <p>mbruhin@beacon-east.co.uk</p>

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<p>Great Yarmouth</p> <p>Friday 21st November 2014, 9.00 am - 1.00 pm</p>	<p>Careers & IAG</p> <p>Employability Skills</p>	<p>Nexus aims to provide learners of all ages the skills, focus and aspiration needed to join today's fast-changing engineering industry on and offshore. Its mission is to raise the profile and understanding of the huge variety of opportunities in the engineering industry for young people as well as up-skilling the current workforce across the sector. Nexus trains the next generation of engineers and raises the profile of engineering. This event will be a great opportunity to gain invaluable industry contacts and resources for your institution. The programme has been designed to highlight current local growth areas in the sector along with career opportunities open to students of all abilities. For further information on Nexus Engineering go to www.nexus-engineering.org</p> <p>This CPD event will cover many areas including:</p> <ul style="list-style-type: none"> • Updates on the advanced manufacturing & engineering sector providing LMI at county and Great Yarmouth levels • Meet industry and learn about the latest cutting edge technology development in the Great Yarmouth area • Nexus Engineering update, tour, demonstrations and new activities available to schools • Careers in advanced manufacturing, inc apprenticeships and graduate opportunities • Showcasing new education link activities provided by local companies 		

These are the group CPD events with business & industry organised so far for 2014 - 2015 academic year. As new events are brokered/organised during this academic year, you and your institution will be informed. If you have any other requests for individual/group CPD opportunities or general information, please do not hesitate to contact Beacon East:

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